



JUNE 2018



SOCIAL MEDIA CONTENT INSPIRATION STATION

Date	Awareness days	On this day	Birthdays	Famous deaths	Sporty stuff
1	World Milk Day (#MilkDay), National Fish and Chips Day (#FishAndChipDay), Doughnut Day (#DoughnutDay)	Heimlich manoeuvre first published in the journal Emergency Medicine (1974)	Morgan Freeman Alanis Morissette	Charles Kennedy (2015)	
2	Rocky Road Day (#RockyRoadDay)	Coronation of Queen Elizabeth II (1953)	Charlie Watts	Peter Sallis (2017)	The Derby, Epsom
3	Cancer Survivor Day (#CancerSurvivorsDay)	Tiananmen Square massacre begins (1989)	Rafael Nadal	Muhammed Ali (2016)	
4	Hug Your Cat Day (#HugYourCatDay)	British forces complete 'Miracle of Dunkirk' (1940)	Angelina Jolie	Arna Bontemps (1973)	
5	World Environment Day (#EnvironmentDay)	AIDS epidemic officially begins (1981)	Mark Wahlberg	Ronald Reagan (2004)	
6	Russian Language Day (#RussianLanguageDay), Gardening Exercise Day (#GardeningExerciseDay)	D-Day begins (1944)	Björn Born	Robert F Kennedy (1968)	
7	VCR Day (#VCRDay), Tourette's Awareness Day, Chocolate Ice Cream Day (#ChocolateIceCreamDay)	Vatican City becomes a sovereign state (1929)	Tom Jones	E M Forster (1970)	
8	World Oceans Day (#OceansDay), Best Friends Day (#BestFriendsDay)	James Madison introduces proposed Bill of Rights in US House of Representatives (1789)	Tim Berners-Lee Kanye West	Cochise (1874)	
9 - The Queen's Birthday	World Gin Day (#GinDay), Donald Duck Day (#DonaldDuckDay)	Silver Jubilee of Queen Elizabeth II (1977)	Natalie Portman Michael J Fox	Charles Dickens (1870)	
10 - Laylat al-Qadr	Iced Tea Day (#IcedTeaDay)	First public zoo opens in Paris (1793)	Elizabeth Hurley Prince Philip	Ray Charles (2004)	Canadian Grand Prix, Montreal
11	Yarn Bombing Day (#YarnBombingDay)	John Anglin, Clarence Anglin and Frank Morris escape Alcatraz - the only inmates to ever do so (1962)	Hugh Laurie	John Wayne (1979)	
12	Superman Day (#SupermanDay), International Falafel Day (#FalafelDay)	Nelson Mandela sentenced to life in prison in South Africa (1964)	George H W Bush	Henry Hill (2012)	
13	Sewing Machine Day (#SewingMachineDay), International Axe Throwing Day (#AxeThrowingDay)	US Post Office says children cannot be sent by parcel post, after various incidents (1920)	Ban Ki Moon	John Eugène Robert-Houdin (1861)	Cycling: Women's tour begins
14	World Blood Donor Day (#BloodDonorDay), Cupcake Day	Argentina surrenders to Great Britain, ending Falklands War (1982)	Donald Trump	Emmeline Pankhurst (1928)	FIFA Men's World Cup begins
15 - Eid al-Fitr	National Beer Day (#BeerDayBritain), Nature Photography Day (#NaturePhotographyDay)	Trump launches his campaign for US President (2015)	Courtney Cox	Ella Fitzgerald (1996)	





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16	National Fudge Day (#FudgeDay), World Tapas Day (#TapasDay)	Salvation Army formed in London (1880)	Stan Laurel (died 1965) Tupac Shakur (died 1996)	Helmut Kohl (2017)	
17 - Father's Day	Eat Your Vegetables Day (#EatYourVegetablesDay)	Sir Francis Drake lands in California, names it New Albion (1579)	Venus Williams	Rodney King (2012)	
18	Autistic Pride Day, International Sushi Day (#SushiDay)	UN Commission on Human Rights adopts the International Declaration of Human Rights (1948)	Paul McCartney	Georgy Zhukov (1974)	World Cup: England v Tunisia
19	Garfield the Cat Day (#GarfieldTheCatDay)	Sir Robert Peel establishes a unified police force for London (1929)	Paula Abdul	William Golding (1993)	Royal Ascot begins
20	World Refugee Day (#RefugeeDay)	University of Oxford receives its charter (1214)	Nicole Kidman	Jack Kilby (2005)	
21 - Summer Solstice	World Music Day (#MusicDay) , Clean Air Day , World Humanist Day (#HumanistDay)	English mathematician Andrew Wiles proves last theorem of Fermat (1993)	Prince William	Niccolo Machiavelli (1527)	
22	Bring Your Dog to Work Day (#BringYourDogToWorkDay) , National Kissing Day (#KissingDay)	Royal Greenwich Observatory established (1675)	Meryl Streep	Judy Garland (1969)	
23	International Widows Day (#WidowsDay) , International Women in Engineering Day (#INWED18 #RaisingTheBar)	UK votes to leave the EU (2016)	Frances McDormand	Betty Shabazz (1997)	
24	Fairy Day (#FairyDay)	First exhibition by Pablo Picasso, in Paris (1901)	Lionel Messi	Tony Hancock (1968)	World Cup: England v Panama
25	Global Beatles Day (#GlobalBeatlesDay) , Goats Cheese Day (#GoatsCheeseDay)	North Korea invades South Korea, beginning Korean War (1950)	Ricky Gervais	Michael Jackson (2009)	
26	United Nations international Day in Support of Victims of Torture	First 62 recipients receive the Victoria Cross (1857)	Ariana Grande	Liz Claiborne (2007)	
27	International Sunglasses Day (#SunglassesDay) , Pineapple Day (#PineappleDay)	First atomic power station opens, near Moscow (1954)	Khloe Kardashian	John Entwistle (2002)	
28	International Body Piercing Day (#BodyPiercingDay)	Coronation of Queen Victoria (1838)	Elon Musk	Franz Ferdinand (1914)	World Cup: England v Belgium
29	International Mud Day (#MudDay), Wallace and Gromit's Wrong Trousers Day	First known recording of classical music made - Handel's Israel in Egypt (1888)	Little Eva (died 2003)	Katharine Hepburn (2003)	
30	Armed Forces Day (#ArmedForcesDay) , Social Media Day (#SocialMediaDay)	Superman first appears in DC Comics' Action Comics Issue 1 (1938)	Mike Tyson	John William Strutt (1919)	





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Month-long campaigns	Awareness weeks	Other events (UK)
<u>MND awareness month</u>	<u>Volunteers Week</u> (starts 1 June)	<u>Download Festival</u> (8-10 June)
Pride Month	<u>Glaucoma Awareness Week</u> (starts 4 June)	<u>Isle of Wight Festival</u> (22-24 June)
	<u>Bike Week</u> (starts 9 June)	
	<u>Men's Health Week</u> (starts 11 June)	
	<u>National Picnic Week</u> (starts 15 June)	
	<u>Rare Chromosome Disorder Week</u> (starts 17 June)	
	<u>Refugee Week</u> (starts 18 June)	
	<u>National School Sport Week</u> (starts 25 June)	



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